

MEAT & POULTRY INDUSTRY PRINCIPLES FOR SUSTAINABLE DEVELOPMENT

Mission: Member companies of the American Meat Institute voluntarily embrace sustainable programs as a non-competitive mechanism for continuous enhancement of the industry's environmental performance, workplace and product safety, and overall contributions to society so as to make a measurable difference for generations to come.

Principles: A commitment to sustainability across operations, management, and finance will provide cost savings, control adverse regulatory impacts, institute operational efficiencies, develop new business opportunities, and drive corporate responsibility and reputation while continuing to grow our businesses. The following principles help guide this process:

- Implement strategic measures to ensure that a clean and plentiful supply of water is delivered to production facilities now and in the future;
- Convey, treat, and reclaim wastewater safely and responsibly to improve effluent water quality and conserve water resources;
- Strive to become carbon neutral by identifying, reducing, and strategically managing our carbon footprint;
- Implement practices and technologies that will conserve, recycle, and protect natural resources and the products made from them;
- Promote the well-being of our employees and the local communities in which they live and work;
- Seek opportunities to source from sustainable suppliers;
- Collaborate with local governmental agencies, NGOs, and other stakeholders to help meet our sustainability commitments in a measurable and transparent manner;
- Pursue innovation in packaging that addresses marketplace efficiencies, reduces energy and resource consumption, and reduces greenhouse gas and other potentially harmful emissions;
- Implement energy efficiency measures and reduce energy intensity by a specified amount annually;
- Seek opportunities to incorporate green building designs into operations; and
- Pursue growth through access to new markets, new partnerships, or product/service innovations that generate revenue in a sustainable manner.

By following these principles we, as an industry, will increase our environmental awareness, improve our community involvement, and provide for more efficient systems to achieve our overall goal of enhanced sustainability.